

**Bachelor of Business Administration
Program in Business Management (Year 2017)**

Study Plan

**Year 1
First Semester**

001211	Fundamental English	3(2-2-5)
001XXX	Humanities Courses	3(2-2-5)
001XXX	Social Science Courses	3(2-2-5)
213102	Principles of Management and Organizational Behavior	3(3-0-6)
213130	Principles of Marketing	3(3-0-6)
214114	Introduction to Microeconomics	3(3-0-6)
Total		18 Credits

**Year 1
Second Semester**

001201	Thai Language Skills	3(2-2-5)
001212	Developmental English	3(2-2-5)
001XXX	Social Science Courses	3(2-2-5)
001XXX	Science Courses	3(2-2-5)
001281	Sports and Exercises (Non-credit)	1(0-2-1)
214115	Introduction to Macroeconomics	3(3-0-6)
222103	Financial Accounting	3(2-2-5)
Total		18 Credits

Year 2

First Semester

001213	English for Academic Purposes	3(2-2-5)
001XXX	Science Courses	3(2-2-5)
213201	Digital Business Management	3(2-2-5)
213202	Business Law	3(3-0-6)
213260	Human Capital Management	3(3-0-6)
222200	Managerial Accounting	3(2-2-5)

Total **18 Credits**

Year 2

Second Semester

001XXX	Humanities Courses	3(2-2-5)
213200	Business Ethics	3(2-2-5)
213204	Taxation	3(2-2-5)
213270	Operations Management	3(2-2-5)
808101	Business Finance	3(3-0-6)
231351	Electronic Business Management	3(2-2-5)
213203	Systematic and Creative Thinking in Business	3(2-2-5)

Total **21 Credits**

Year 2

Summer

21349	Work Integrated Learning I (Non-credits)	3 credits
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Total **3 credits**

Year 3

First Semester

213342	Business Research	3(2-2-5)
213350	International Business	3(3-0-6)
213xxx	Minor subject 1	3(x-x-x)
213xxx	Minor subject 2	3(x-x-x)
213xxx	Minor subject 3	3(x-x-x)
231260	Business Information System	3(2-2-5)
205200	Communicative English for Specific Purposes	1(0-2-1)
xxxxx	Free Elective I	3(x-x-x)
Total		22 Credits

Year 3

Second Semester

213305	Business Strategies	3(3-0-6)
213306	Feasibility Study and Project Evaluation	3(2-2-5)
213307	Business Management in Sufficiency Economy (Non-credit)	1(0-2-1)
213481	Thesis I	2 credits
205201	Communicative English for Academic Analysis	1(0-2-1)
213xxx	Minor subject 4	3(x-x-x)
213xxx	Minor subject 5	3(x-x-x)
Total		15 Credits

Year 3

Summer

213495	Work Integrated Learning II (Non-credit)	3 credits
Total		3 credits

Year 4

First Semester

213408	Intelligence Office Management and Business Communication in Organization	3(2-2-5)
213480	Seminar in Business Management (Non-credit)	1(0-3-1)
213482	Undergraduate Thesis II	4 credits
205202	Communicative English for Research Presentation	1(0-2-1)
Xxxxxx	Free Elective II	3(x-x-x)
Total		11 Credits

Year 4

Second Semester

213491	International Academic or Professional Training	6 credits or
213492	Co-operative Education	6 credits or
213493	Professional Training	6 credits
Total		6 Credits